

VOGA MEMBERSHIP 2024



It's time to renew or sign up for Valley Organic Growers Association!

We are a membership based nonprofit organization and we depend on your support in order to keep sustainable agriculture thriving in the North Fork Valley and beyond! Last year we had **200 members** including farmers, ranchers, orchardists, vintners, herbalists, chefs, agricultural related businesses, value added producers, local non-profits, and community members. **Thank you all for the continued support!**

Your VOGA membership benefits you and your community in a number of ways - we:

- Promote members in our published Directory, website, email newsletter, Facebook and Instagram
- Provide scholarships to members to attend conferences/workshops
- Sign on to letters and participate in meetings to stem irresponsible oil and gas development
- Advocate for the protection of our water, air, land and agricultural way of life by meeting with our elected officials at the local, state and federal level
- Provide workshops, classes, and agricultural education experiences to our community - farmer to farmer
- Offer Regenerative Agriculture Grants to our members
- Provide representatives to Delta County Working Groups

Year in Review - in 2023 we:

- Published & distributed 4,000 copies of our annual printed Directory & updated our online Directory: vogaco.org/directory
- Hosted over 20 classes with The Learning Council including our Annual Seed Swap, a Fermentation Celebration, Beekeeping, Soil Biology, Financial Planning for Farmers, Orchard Management & Grafting, Cheesemaking, and more! We taught over 500 students throughout the season and learned so much from our local farmers
- Hosted 4 Know Your Farmer Farm Tours once per month from May through August at VOGA Members' Farms in order for our members and local community to Get to Know their Farmers
- Organized Saturday Know Your Farmer Farm & Winery Tours with 20 local farms for Mountain Harvest Festival weekend, as well as the Sunday Farmers' Market, and the Annual Mountain Harvest Festival Tasting Event
- Continued to develop our Resources page on our website - vogaco.org/resources
- Participated in the Tuesday evening Arbol Farmers Market in Paonia Town Park with our VOGA info booth and our monthly educational activities - we loved connecting with our community and helping people support local agriculture
- Participated in many Community Events this year: Western CO Soil Health Food & Farm Forum, North Fork Health & Wellness Expo, Big B's Friday Night Music Event, Community Fair & Riverfest, CSU Field Day at Western Colorado Research Center - Rogers Mesa, Mountain Harvest Festival, and the North Fork Valley Creative Coalition's Holiday Fair
- Collaborated with other nonprofits including Western Slope Conservation Center, Colorado Farm and Food Alliance, and Citizens for a Healthy Community to advocate for the importance of protecting our region's shared resources and preserving our agricultural economy - this included sending one VOGA member to DC as part of the North Fork Delegation's annual trip
- Sponsored the Western CO Soil Health, Food & Farm Forum in Montrose January 26th-27th, 2024: soilfoodfarm.org
- Sponsored the marketing campaign for NFVCC's Holiday Fair taking place in Paonia on December 2nd, 2023
- Distributed T-shirts, Hoodies, Hats, Tank Tops, Stickers & Magnets featuring our North Fork Valley "Taste What We Grow" logo
- Received a General Operating Grant from the West Elk Community Fund to continue our programming into 2024. We are very grateful to the Funders for supporting our Mission and Vision

ANNUAL MEMBERSHIP MEETING: THURSDAY, FEBRUARY 8TH, 2024 AT 6PM
AT SHADESCAPES EVENT CENTER - 122 E BRIDGE ST, HOTCHKISS, CO - JOIN US!

ONLINE MEMBERSHIP FORM: vogaco.org/join-voga

MEMBERSHIP & SPONSORSHIP FEES 2024

MEMBERSHIP

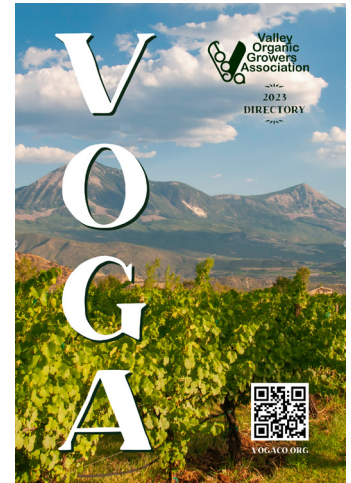
DIRECTORY LISTING MEMBERSHIP = \$50

(Checks are made out to **VOGA**)

SPONSORSHIPS

(Checks are made out to **VOGEA**)

- ➔ BASIC (non-listing) = \$35
- ➔ BRONZE = \$50 - \$249
- ➔ SILVER = \$250 - \$499
- ➔ GOLD = \$500 - \$999
- ➔ PLATINUM = \$1,000 +



Basic (non-listing) members are acknowledged in the front of the Directory. North Fork Valley members with Directory listings can be included in the online map.

We must receive your membership form and fees by our Annual Meeting in order for you to vote at the meeting. Our Annual Meeting will be held on Thursday, February 8th, 2024 at 6pm at ShadeScapes Event Center - 122 E Bridge St, Hotchkiss CO.

Either mail your form and fees to PO Box 1423, Paonia, CO 81428 or renew online at vogaco.org/join-voga

DIRECTORY ADVERTISING

Directory advertising is available for members, businesses, and organizations that support sustainable agriculture.

AD FEES & DIMENSIONS

- ➔ QUARTER PAGE = \$125 (5.5"W x 1.75"H); **\$150 with a Directory listing**
- ➔ HALF PAGE = \$250 (5.5"W x 3.875"H) (directory listing included in price of ad, if desired)
- ➔ FULL PAGE = \$500 (5.5"W x 8.5"H) (directory listing included in price of ad, if desired)
- ➔ BACK PAGE = \$750 (5.5"W x 8.5"H) (directory listing included in price of ad, if desired)

If you are interested in placing an ad, please email VOGA at vogaco@gmail.com to reserve your space. Ad space is limited. Those providing half, full or back page ads may have a Directory listing, if desired. If possible, please email digital ads in jpg or pdf, at 300 dpi, in CMYK color mode.

Enclosures: Membership Form -- Renewing Members, please confirm or revise your information and Directory listing.

Thanks for your continued support and participation in VOGA!

Sincerely,

The VOGA Board of Directors

vogaco@gmail.com | vogaco.org

PO Box 1423, Paonia, CO 81428



VOGACO.ORG/JOIN-VOGA

MEMBERSHIP DUE BY FEBRUARY 8

VOGA MEMBERSHIP FORM 2024



New Listing Members: Please fill out this form and mail it to us with your fee payment.

Renewing Listing Members \$50: Check the 2023 Directory or go to <https://vogaco.org/directory> and check your entry. Make any changes below, sign the VOGA mission statement and mail us the form along with your fee payment.

NOTE: Directory and website listings REQUIRE that we have your signed support of the VOGA Mission Statement.

Renewing Basic (non-listing) Members \$35: Please fill out this form if your contact information has changed. Please mail us your fee payment.

No Changes to directory listing (*please check the box*)

Business Name: _____

Owner Name(s): _____

Physical Address: _____

Mailing Address (if different than above): _____

Primary Phone: _____

Email: _____

Website(s): _____

Facebook: _____ Instagram: _____

Certification (if applicable): _____

Inclusion on Online Map (select one): Yes No

Directory Description (for listing memberships only): _____

For the listing members' Cross Reference Guide, please check all that apply to your operation:

Animal Welfare Approved Certification

Biodynamic

Certified Naturally Grown

USDA Certified Organic

USDA Certified Grass Fed

Colorado Dept of Agriculture Certified Organic

Cheese

Community Supported Agriculture (CSA)

Demeter Certified

Farmers Market Participants

Fruit

Grains & Feed

Grass-Fed Meat

Herbs & Flowers

Honey

Intern Program

Lodging

Meat, Poultry & Eggs

Nursery Plants

Organizations

Retailers

Seeds

Specialty Products

U-Pick

Vegetables

Wine, Cider & Spirits

Are you interested in conducting a farm/ranch tour as part of our Know Your Farmer Program?

Select One: Yes No

Please consider an Additional Donation to VOGEA or Directory Ad to further support VOGA's Mission & Vision:

Donations:

Select One: Bronze \$50 - \$249 Silver \$250 - \$499 Gold \$500 - \$999 Platinum \$1,000+

Directory Ad (price includes listing):

Select One: ¼ Page Ad \$150 ½ Page Ad \$250 Full Page Ad \$500 Back Page Ad \$750

Thank you for renewing your membership ~ Please mail us your payment or pay online via our website.

Please take a moment to review these statements and give us your signed support.

OUR VISION

We envision a vibrant community of prosperous, local farms that sustain and benefit the land by providing healthy agricultural products.

OUR MISSION STATEMENT

The Mission of Valley Organic Growers Association is to promote local sustainable agriculture by supporting and educating producers and consumers.

Valley Organic Growers Association's membership is composed of a number of individuals whose personal belief systems support our mission, principles and vision. Although **we are not a certification agency**, we are committed to these principles within our producer membership.

OUR GUIDING PRINCIPLES

- Create and support local agriculture that is aligned with our Vision and Mission.
- Maintain and improve the health of soil, air, and water, producers and community.
- Commit to working towards organic standards.

As a producer member of this organization, I support this vision, mission, and principles in my agricultural practices.

Signature (mandatory for directory and website listings): _____

The Valley Organic Growers Educational Alliance (VOGEA) is a 501(c)(3) organization registered to solicit charitable contributions in Colorado. The federal tax identification number for the Valley Organic Growers Educational Alliance is 26-2519936. Contributions to VOGEA are tax deductible to the full extent provided by law.

MAIL MEMBERSHIP FORM AND CHECK TO:

VOGA, PO BOX 1423, PAONIA, CO 81428

MEMBERSHIP DUE BY FEBRUARY 8, 2024

We appreciate your continued participation in VOGA!

