

VOGA MEMBERSHIP 2022-23



It's time to renew or sign up for Valley Organic Growers Association!

We are a membership based nonprofit organization and we depend on your support in order to keep sustainable agriculture thriving in the North Fork Valley and beyond! Last year we had **175 members** including farmers, ranchers, orchardists, vintners, herbalists, chefs, agricultural related businesses, value added producers, local non-profits, and community members. Thank you all for the continued support!

Your VOGA membership benefits you and your community in a number of ways - we:

- Promote members in our published Directory, website, email newsletter, Facebook and Instagram
- Provide scholarships to members to attend conferences/workshops
- Sign on to letters and participate in meetings to stem irresponsible oil and gas development
- Advocate for the protection of our water, air, land and agricultural way of life by meeting with our elected officials at the local, state and federal level
- Provide workshops, classes, and agricultural education experiences to our community - farmer to farmer
- Offer Animal Welfare Grants to our members
- Provide representatives to Delta County Working Groups

Year in Review - in 2021 we:

- Published 4,000 copies of our annual printed Directory
- Hosted over 18 classes with The Learning Council focused on the seasonal rhythms of the farm and garden - we taught over 500 students throughout the season and learned so much from our local farmers. Some of these recorded classes can be found on the Resources page on our website (vogaco.org)
- Setup a booth at the Tuesday evening Arbol Farmers Market in Paonia Town Park for 22 weeks from May to October - we loved connecting with our community and helping people support local agriculture
- Participated in 3 Saturday Summer Street Fairs with the North Fork Valley Creative Coalition in downtown Paonia and will also participate in their Holiday Fair
- Collaborated with other non-profits including Western Slope Conservation Center, Colorado Farm and Food Alliance, and Citizens for a Healthy Community to advocate for the importance of protecting our region from irresponsible oil and gas development
- Organized Know Your Farmer Farm Tours for Mountain Harvest Festival
- Are a cohost for the 10th Annual Food Farm Forum in Montrose in January 2022
- Ordered T-shirts, Hoodies, and tank tops featuring our North Fork Valley brand logo
- Received a grant from Colorado Farm and Food Alliance to assist us in continuing our education program for 2022
- Are active members of the Buy Local Campaign - a group that brings together local non-profits with the shared goal of promoting our local economy

ANNUAL MEMBERSHIP MEETING - JOIN US!

Thursday, January 27, 2022 at 6pm via Zoom - link available at vogaco.org

ONLINE MEMBERSHIP FORM: VOGACO.ORG/JOIN-VOGA

MEMBERSHIP & SPONSORSHIP FEES 2022-23

MEMBERSHIP

DIRECTORY LISTING MEMBERSHIP = \$50

(Checks are made out to **VOGA**)

SPONSORSHIPS

(Checks are made out to **VOGEA**)

- ➔ BASIC (non-listing) = \$35
- ➔ BRONZE = \$100 - \$249
- ➔ SILVER = \$250 - \$499
- ➔ GOLD = \$500 - \$999
- ➔ PLATINUM = \$1,000 +

Basic (non-listing) members are acknowledged in the front of the Directory. North Fork Valley members with Directory listings can be included in the online map.

We must receive your membership form and fees by our Annual Meeting in order for you to vote at the meeting. Our Annual Meeting will be held online via Zoom on Thursday January 27, 2022 at 6pm - go to vogaco.org for the link to the meeting.

Either mail your form and fees to PO Box 1423, Paonia, CO 81428 or renew online at vogaco.org/join-voga

DIRECTORY ADVERTISING

Directory advertising is available for members, businesses, and organizations that support sustainable agriculture.

AD FEES & DIMENSIONS

- ➔ QUARTER PAGE = \$125 (5.5"W x 1.75"H); **\$150 with a Directory listing**
- ➔ HALF PAGE = \$250 (5.5"W x 3.875"H) (directory listing included in price of ad, if desired)
- ➔ FULL PAGE = \$500 (5.5"W x 8.5"H) (directory listing included in price of ad, if desired)
- ➔ BACK PAGE = \$750 (5.5"W x 8.5"H) (directory listing included in price of ad, if desired)

If you are interested in placing an ad, please email **VOGA at vogaco@gmail.com to reserve your space.** Ad space is limited. Those providing half, full or back page ads may have a Directory listing, if desired. If possible, please email digital ads in jpg or pdf, at 300 dpi, in CMYK color mode.

Enclosures: Membership Form -- Renewing Members, please confirm or revise your information and Directory listing.

Thanks for your continued support and participation in VOGA!

Sincerely,

The VOGA Board of Directors

vogaco@gmail.com | vogaco.org

PO Box 1423, Paonia, CO 81428



VOGACO.ORG/JOIN-VOGA

MEMBERSHIP DUE BY JANUARY 27



VOGA MEMBERSHIP FORM 2022-23



New Listing Members: Please fill out this form and mail it to us with your fee payment.

Renewing Listing Members: Check the 2021-22 Directory or go to <https://vogaco.org/directory/> and check your entry. Make any changes below, sign the VOGA mission statement and mail us the form along with your fee payment.

NOTE: Directory and website listings REQUIRE that we have your signed support of the VOGA Mission Statement.

Renewing Basic (non-listing) Members: Please fill out this form if your contact information has changed. Please mail us your fee payment.

No Changes to directory listing (*please check the box*)

Business Name: _____

Owner Name(s): _____

Physical Address: _____

Mailing Address (if different than above): _____

Primary Phone: _____

Email: _____

Website(s): _____

Facebook: _____ Instagram: _____

Certification (if applicable): _____

Inclusion on Online Map (circle one): Yes No

Directory Description (for listing memberships only): _____

For the listing members' Cross Reference Guide, please check all that apply to your operation:

Animal Welfare Approved Certification

Biodynamic

Certified Naturally Grown

USDA Certified Organic

USDA Certified Grass Fed

Colorado Dept of Agriculture Certified Organic

Cheese

Community Supported Agriculture (CSA)

Demeter Certified

Farmers Market Participants

Fruit

Grains & Feed

Grass-Fed Meat

Herbs & Flowers

Honey

Intern Program

Lodging

Meat, Poultry & Eggs

Milk Shares

Nursery Plants

Organizations

Retailers

Specialty Products

Vegetables

Wine, Cider & Spirits

Are you interested in conducting a farm/ranch tour as part of our Know Your Farmer Program?

Circle one: Yes No

Please take a moment to review these statements and give us your signed support. Thank you!

OUR VISION

We envision a vibrant community of prosperous, local farms that sustain and benefit the land by providing healthy agricultural products.

OUR MISSION STATEMENT

The Mission of Valley Organic Growers Association is to promote local sustainable agriculture by supporting and educating producers and consumers.

Valley Organic Growers Association's membership is composed of a number of individuals whose personal belief systems support our mission, principles and vision. Although **we are not a certification agency**, we are committed to these principles within our producer membership.

OUR GUIDING PRINCIPLES

- Create and support viable local agriculture
- Maintain and improve the health of soil, air and water
- Commit to working towards organic standards with the intention of producing food free from non-organic inputs

As a producer member of this organization, I support this vision, mission, and principles in my agricultural practices.

Signature (mandatory for directory and website listings): _____

The Valley Organic Growers Educational Alliance (VOGEA) is a 501(c)(3) organization registered to solicit charitable contributions in Colorado. The federal tax identification number for the Valley Organic Growers Educational Alliance is 26-2519936. Contributions to VOGEA are tax deductible to the full extent provided by law.



We look forward to your continued participation in VOGA!

MEMBERSHIP DUE BY JANUARY 27, 2022

MAIL MEMBERSHIP FORM AND CHECK TO:

VOGA, PO BOX 1423, PAONIA, CO 81428